



**Lorraine McGregor, MBA**

Best selling author, business consultant, seasoned speaker and champion for how to get a return on your investment in your business.

Inspiring, passionate, knowledgeable and easy to understand, Lorraine has helped over 100 businesses grow to the next level and guided the transformation of unsalable companies into saleable businesses that have made millionaires out of stressed out salaried entrepreneurs.

*“Lorraine has the ability to focus right in on what's important and what areas will achieve the most value.”*

M. Larson, CEO The StarGarden Group



## How to Increase the Value of Your Business BEFORE you Sell...and Make it More Profitable Now

### Is YOUR company saleable?

DID YOU KNOW 90% of business owners attempting to sell their companies FAIL to find a buyer despite their financial success, and they never LEARN WHY in time to do anything about it.

Did you know:

- + A business should be made saleable long before the exit date
- + A saleable business is more profitable and easier to run
- + There is \$10 trillion in wealth searching for saleable businesses and \$0 for un-saleable companies

Lorraine asks game-changing questions to empower a future that takes care of family, employees, customers, owners AND the next owner of the company

### TOP 10 REASONS WHY TO INVITE LORRAINE TO SPEAK

1. Identifies the reasons why 90% of successful owners struggle to find buyers.
2. Exposes why buyers only acquire 1 business out of every 400 they screen.
3. Shows how to become a 'go to' company that buyers fight to acquire.
4. Reveals what entices buyers to pay a premium.
5. Demonstrates the steps involved in getting a return on investment in a business.
6. Explains the proven 4 Step System that has doubled the value of past client companies.
7. Focuses on how to leverage the right changes to make a business more profitable.
8. Guides attendees through the 5 critical decisions about the future of a business.
9. Explores what happens to owners who leave preparation to chance.
10. Inspires audiences to action through case studies about owners who made it and how they did it.

Find out how to gift all your attendees with Lorraine's Amazon Best Seller.  
To book Lorraine for Keynotes, Breakouts, Seminars or Training  
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